

MALTON CIC – HIGHLIGHTS OF THE FINANCIAL YEAR (OCT 2018 – SEPT 2019)



OCTOBER - DECEMBER



In October the Food Lovers Festival won Gold in the 'Best Event' category for the second time in 3 years at the Minster FM Listener Choice Awards



In November Visit Malton CIC assisted Malton Town Council in organising the Christmas lights switch-on event. The event took place in Market Place East and the layout was planned using our expertise and experience from other events. As well as providing the car park venue we also provided power for the main stage. There was once again an excellent turn-out.

The Christmas food market in December was expanded to a two day festival with over 100 stalls including gifts as well as food. Town was extremely busy on both days with many retailers reporting their best weekend ever. To add to the festival atmosphere there was Victorian children's rides, a land train, choirs, brass bands and buskers.

JANUARY TO APRIL 2019

The Monthly Food Markets returned in February



Due to the continuing success of the food tours, we developed and launched an alcohol tour called 'The Spirit of Malton' tour



MAY 2019



The Food Lovers Festival in May 2019 was the biggest one yet with 44,000 visitors over the two days. Feedback from visitors, stall holders and local retailers was once again excellent



JUNE 2019



Malton in Bloom was once again a great success in 2019. Nearly 100 hanging baskets were installed on business premises in the town with the help of the CIC coordinating the purchase and installation of the baskets and subsidising the cost of watering the baskets throughout the summer months. The CIC also worked with Malton Town Council and the volunteer group for this project, which went on to win Gold and 'Best In Category' awards in the Yorkshire in Bloom contest

JULY 2019

MALTON MEADOWFEST

Meadowfest was launched in July 2019. This boutique, family-friendly music festival was a great critical success with 12 acts performing across two stages and entertaining the audience from 12 noon to 10pm. It was the first event of its kind to be held in Malton and gave many local performers their first opportunity to perform on a proper festival stage with a professional headline act



Charles Hogge
THE INFORMAL PHOTOGRAPHER



AUGUST 2019



The Marathon Du Malton returned for its second annual outing and almost doubled the number of participants. People came from far and wide and even included a journalist from The Independent. A huge amount of people took part in food themed fancy dress and many ran to raise money for their chosen charities

SEPTEMBER 2019

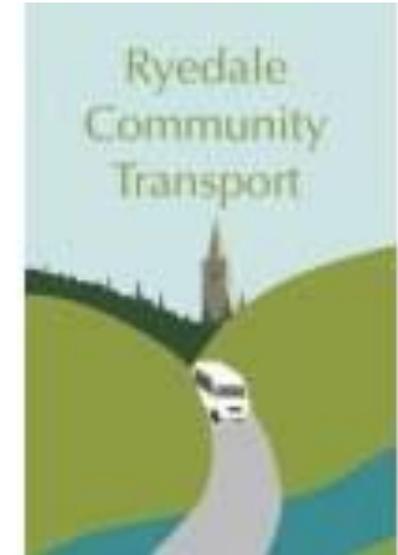


The Harvest Food Festival featured in excess of 100 stalls and enjoyed some late summer sunshine as 12,000 visitors came to town to enjoy the best Yorkshire produce from the moors to the coast



In the past financial year the CIC has supported the following projects:

- Ryedale Community Transport = £250.00
- Pride of Malton & Norton Awards 2018 (Volunteer of the Year award) = £500.00
- Malton Town Council – Christmas Lights 2018 = £2000.00
- Ryedale Free Fridge = £800.00
- Dicken’s Festival 2018 = £500.00
- Malton Independent Retailers Association – Christmas event = £900.00
- Malton Ladies RUFC – Shirt Sponsorship (2018 – 2020) = £3000.00



Malton Town Council
The official website